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# Introducing IBD Bold 301<sup>TM</sup>

SELECT YOUR DRINK

ICE

Welcome to the next generation of beverage dispensing.

## IBD Bold 30i<sup>™</sup>

Building on our unmatched legacy of quality and innovation comes our most cutting-edge beverage dispensing solution – the **IBD Bold 30i**<sup>™</sup>.

With a sleek design, digital touchscreen merchandiser, and Lancer Link<sup>™</sup> IoT connectivity, the first dispenser in our IBD Bold series will elevate your customers' beverage dispensing experience to new heights.

## Pour BOLD or go home.

#### **Unprecedented Versatility**

Customers continue to demand more: more options, more variety, more convenience. With the IBD Bold 30i<sup>™</sup>, you can provide just that. With the flexibility to serve up to 24 different brands (16 chilled and 8 ambient), as well as serve both cubed and chewable ice types (without the need for a kit), you are guaranteed to have more of what your customer is looking for. More offerings, less space.



#### **Eye-Catching Design**

The fresh, modern design of the IBD Bold 30i<sup>™</sup> will elevate the look and feel of your operation while encouraging customer use and driving sales. A 27" digital merchandiser will put promotions front and center with its high-resolution and crystalclear display. Connect with your customers through programmable content that will drive engagement and action. The patented Lancer Flow Control (LFCV) technology ensures no flavor or color carryover. Pair that with cast-in cold carbonation and you get unmatched beverage quality in every cup.

#### **Hygienic Protection**

With the new environment we find ourselves operating in regarding health and safety, customers are more concerned than ever with hygienic measures put in place by businesses to ensure their safety. With hygienic protection features built into the design of the IBD Bold 30i<sup>™</sup>, you can reduce risk of contamination from beverage and ice dispensing often caused through frequent, daily use. Now your customers can enjoy peace of mind without the need for additional parts or work on your part.

# Pour **BOLD** or go home. Contact us today to get your IBD Bold 30i<sup>™</sup>.

- **(800)** 729-1500
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- Iancerworldwide.com/IBDBold



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#### Lancer Link<sup>™</sup> IoT

Collect and manage real-time beverage dispensing data

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#### Best-In-Class warranty

The best peace of mind that money can buy

# Large digital merchandiser

Providing 27" of highresolution display for promotional and programmable content

## Unparalleled Q beverage quality

No flavor/color carryover

# Cast-In cold carbonation

Lancer Flow Control Valve (LFCV) technology

# Superior product performance

Two dispense points Carb/Non-carb capability Up to 4oz flow rate 24 brands (16 chilled/8 ambient)

### Small 30" footprint

More offerings – less space



At Lancer Worldwide, we are innovative leaders committed to delivering beverage dispensing experiences exceeding customer expectations. Through quality and a passion for excellence, we create products that generate profit for operators giving them a distinct advantage in the marketplace. No matter the scale of your operation, let the professionals at Lancer Worldwide provide you with reliable beverage dispensing solutions.

#### www.lancerworldwide.com